

Braden Kelley

In this tough economy, innovation is one of the few ways for organizations and even countries to separate themselves from the competition and reignite their growth engines. Braden Kelley is a popular public speaker and published author on the topic of innovation, having been invited to speak in countries as diverse as Belgium, Canada, Chile, Mexico, and the United States. Because of the rapid rise of his Blogging Innovation web site, Braden is also frequently asked to speak on social media and relationship marketing.

Background/Bio

Braden Kelley is the author of “Stoking Your Innovation Bonfire” and has been advising companies on how to increase their revenue and cut their costs since 1996. Braden speaks and writes frequently on the topic of continuous innovation and works with clients to create innovative strategies, effective customer marketing, organizational change, and improved organizational performance. He has maximized profits for companies while living and working in England, Germany, and the United States. Braden earned his MBA from top-rated London Business School.

Braden is passionate about innovation and has published more than 400 articles for online publications – including articles translated into Portuguese (and soon Hebrew). In addition, he has written white papers for Innocentive and Business Strategy Innovation. Braden has also been a regular contributor to the *American Express Open Forum* project and been published by *The Washington Post* and *iSixSigma magazine*. In his spare time, Braden runs the world’s most popular innovation web site – InnovationExcellence.com – home to nearly four thousand articles.

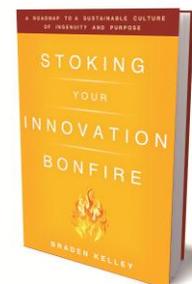


Book

Braden’s recently published book, ***Stoking Your Innovation Bonfire: A Roadmap to a Sustainable Culture of Ingenuity and Purpose*** (John Wiley & Sons), equips organizations to identify and remove those barriers to innovation that have prevented them from achieving sustainable growth and change. Braden Kelley shares the profound insight, simplicity, and uncommon sense that have helped countless organizations get back their innovative spirit and leverage the collective wisdom and passion of their employees. The book has already driven numerous glowing reviews and sold out book events.



Consulting Clients



Braden's Message

A sought-after public speaker, Braden makes innovation and marketing insights accessible for audiences. At the same time, Braden challenges audiences to question their assumptions about what it takes to successfully innovate, and creates dynamic, engaging interactions with attendees.

Braden's Presentations

Braden can speak on a wide range of innovation and marketing topics including:

- His book – *Stoking Your Innovation Bonfire* (from John Wiley & Sons)
- Building a Social Business Architecture
- Creating Continuous Innovation
- Open Innovation and Social Media
- Strengthening Customer and Employee Relationships

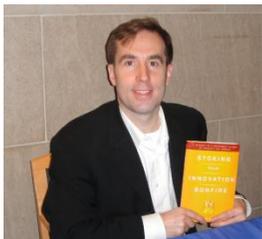
Formats:

- Keynote Speeches – usually sixty to ninety minutes in duration
- Public Seminars – From a half-day to three-days in duration
- Executive Briefings – usually two to four hours in duration

Testimonials

"You got terrific feedback from the attendees... We really hope to have you speak at a future event!"

--- Pippa Callaghan, Event Producer, Connecting Group

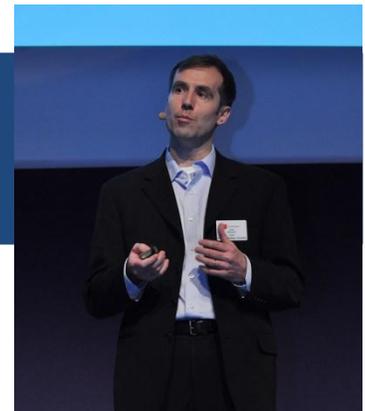


"You were one of our top-rated presenters, and your presentation was mentioned frequently as most useful and of highest value during the summit."

--- Jonathan Bahe, Managing Director, Design Futures Council

"Braden is a very good speaker who can transmit key messages with clarity and originality. I wish the best to Braden in the future!"

--- Nathalie Hublet, Media Manager, UBA



Speaking Clients

